



## **Mad Catz® Debuts New Gaming Peripherals at CES Showstoppers**

SAN DIEGO – January 5, 2017 – Mad Catz Interactive, Inc. (“Mad Catz” or “the Company”) (NYSE MKT: MCZ), a global provider of innovative entertainment products, today announced plans to unveil a series of innovations in its Console and PC gaming peripherals at the 2017 Consumer Electronics Show in Las Vegas.

The Mad Catz team will be showcasing its new 2017 gaming peripherals at CES Showstoppers on Thursday, January 5 from 6 to 10 p.m. in stand C-7 of the Lafite Ballroom located inside the Wynn Hotel on the Las Vegas strip.

The Mad Catz CES Showstoppers line-up will include the following leading video game accessories:

### **Tritton® ARK™ 300 Wireless 7.1 Headset**

Building on Tritton’s revolutionary HDMI licensed technology that debuted on the Katana HD™, the ARK 300 headset offers unparalleled audio fidelity, delivering eight channels of uncompressed sound and up to 4K HDR video pass-through to the latest gaming consoles. The ARK 300 features state-of-the-art DTS Headphone:X™ audio technology that accurately recreates the spatially immersive sound experience from across games and movies. Players will now be able to hear their enemies before seeing them and gain a competitive advantage on their opponents.

### **Tritton ARK 100 Wired 7.1 Headset for PC**

Connecting via USB, the ARK 100 for PC features advanced audio customization software, which places the gamer center stage and fully in control of the audio environment. The 7.1 surround sound is delivered through 60 mm and 10 mm drivers in each earcan providing a full 360 degrees of positional awareness, while a boom microphone with dual chat mic system works to cancel out background noise and improve the clarity of the player’s voice improving communications with other players.

### **RAT™ PRO S+ and RAT PRO X+**

The latest in the refreshed RAT Range, the RAT PRO S+ continues Mad Catz’ incorporation of new technology and features to enhance PC gaming by evolving the design and performance of the original RAT PRO S to new levels. Built around the brand new Pixart PMW3330 optical sensor, gamers can benefit from increased DPI, higher tracking speeds, programmable lift-cut off as well as enhanced performance on a wider range of gaming surfaces. The RAT PRO X+ maintains all of the industry leading customization options the RAT line of mice has come to be known for and adds RGB lighting and a brand new range of sensor modules.

“The Tritton and RAT lines serve as great examples of Mad Catz’ continued and long-standing reputation for quality and innovation,” said Karen McGinnis, Chief Executive Officer at Mad Catz. “The high-end RAT gaming mice and Tritton ARK headsets we are showcasing at CES 2017 not only demonstrate how that innovation is still very much alive in gaming mice and headsets, but that it is at the very core of everything we do here at Mad Catz. We are excited to share with CES attendees how far gaming peripherals have come through the capabilities of Mad Catz’ talented internal design team and the benefits our products bring to their gaming experience.”

For additional information on the new RAT range, including features specific to each RAT model and where to purchase a new RAT, please visit: <http://www.madcatz.com/gamechanging>.

For additional information on the new ARK 300 7.1 Wireless Headset or the ARK 100 Wired 7.1 Gaming Headset, please visit: [www.trittonaudio.com/ark](http://www.trittonaudio.com/ark).

### **About Mad Catz**

Mad Catz Interactive, Inc. ("Mad Catz") (NYSE MKT: MCZ) is a global provider of innovative interactive entertainment products marketed under its Mad Catz® (gaming) and Tritton® (audio) brands. Mad Catz products cater to gamers across multiple platforms including in-home gaming consoles, handheld gaming consoles, Windows PC and Mac® computers, smart phones, tablets and other smart devices. Mad Catz distributes its products through many leading retailers around the globe. Headquartered in San Diego, California, Mad Catz maintains offices in Europe and Asia. For additional information about Mad Catz and its products, please visit the Company's website at [www.madcatz.com](http://www.madcatz.com).

### **Social Media**



### **Cautionary Note Regarding Forward-Looking Statements**

Information in this press release that involves the Company's expectations, business prospects, plans, intentions or strategies regarding its future are forward-looking statements that are not facts and that involve substantial risks and uncertainties. You can identify these statements by the use of words such as "seek," "anticipate," "plan," "estimate," "expect," "believe" and "intend" and statements that an event or result "may," "will," "should," "could" or "might" occur or be achieved and other similar expressions together with the negative of such expressions. These forward-looking statements reflect management's current beliefs and expectations and are based on information currently available to management, as well as its analysis made in light of its experience, perception of trends, current conditions, expected developments and other factors and assumptions believed to be reasonable and relevant in the circumstances. These assumptions include, but are not limited to, continuing demand by consumers for video game systems and accessories, the ability to maintain or extend our existing licenses, the ability to continue producing and selling our products in accordance with various intellectual property that might apply to said products, the continuance of timely and adequate supply from third party manufacturers and suppliers, the continued satisfaction of our obligations under our existing loan agreements and any future loan agreements we may obtain. A further list and description of these and other factors, risks, uncertainties and other matters can be found in the Company's most recent annual report, and any subsequent quarterly reports, filed with the U.S. Securities and Exchange Commission and the Canadian Securities Administrators. Forward-looking statements are not guarantees of future performance or outcomes and actual results could differ materially from those expressed or implied by the forward-looking statements. We assume no obligation to update or alter such forward-looking statements whether as a result of new information, future events or otherwise except as required by law.

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### **Mad Catz Communications:**

US PR:

Dalin Cienfuegos

Regional Marketing Manager

[dcienfuegos@madcatz.com](mailto:dcienfuegos@madcatz.com) or +1 (858) 790-5069

European PR:

Sabrina Breuss

Senior Manager, Marketing and Partner Relations

[sbreuss@madcatz.com](mailto:sbreuss@madcatz.com) or +49 8954675734

Dave McKeon

Chief Financial Officer

[dmckeon@madcatz.com](mailto:dmckeon@madcatz.com) or +1 (858) 790-5045

Investor Relations:

Joseph Jaffoni, Norberto Aja, Jim Leahy

JCIR

[mcz@jcir.com](mailto:mcz@jcir.com) or +1 (212) 835-8500