



## Mad Catz® Announces ‘TCM-Gaming’ - Professional Esports Team Joins Team Mad Catz

***Partnership Includes team Sponsorship, Product Feedback and Co-Marketing Opportunities***

**San Diego, March 02, 2010**

Mad Catz™ Interactive, Inc. (“Mad Catz” or “the Company”) (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider today announced a partnership with TCM-Gaming (“TCM”), a premier team in the world of Esport professional gaming.

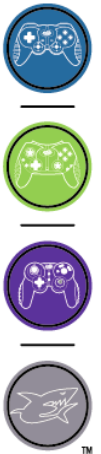
The TCM squad has dedicated players competing at the highest level within the United Kingdom, Europe and the World. Known for their impressive tournament record and gaming skills, TCM-Gaming has a loyal following and strong support from the gaming community.

As part of Team Mad Catz, TCM will be sponsored at all professional Esport engagements both in the USA and across Europe. TCM will be competing using Mad Catz’ range of Cyborg gaming products, including the highly-anticipated new range of Cyborg R.A.T. premium gaming mice.

Working alongside Cyborg’s dedicated team of design engineers, TCM will bring a pro-gaming perspective to every stage of product development. In addition, the players from TCM will appear on behalf of Mad Catz at several key trade show events throughout 2010 and beyond, where the professional stars of the team will be on hand to entertain and inform gamers on Mad Catz’ range of enthusiast gaming products.

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, “Mad Catz is committed to offering gamers professional grade accessories which enhance the gaming experience. Through partnering with TCM-Gaming, we will be better positioned to engage the gaming community and continue to build strong products that both consumers and gamers are passionate about. We look forward to the working closely with TCM and equipping them with the best gaming gear.”

Craig Walker, General Manager of TCM-Gaming commented, “At TCM we have long admired Mad Catz’ contribution to the gaming community and have been privileged to experience the upcoming range of Cyborg products first hand. We are convinced that the new R.A.T range of gaming mice will be the ideal mouse for serious gamers and look forward to working alongside Mad Catz to spread the word throughout 2010 and beyond”





Mad Catz looks forward to welcoming visitors to the 2010 CeBIT Trade Fair and will be situated in **Hall 23 / Booth C01** of the **Intel® Extreme Masters Hall**.

**For further information or to book a CeBit 2010 appointment, please contact:**

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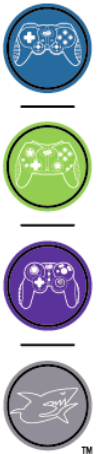
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**About Mad Catz Interactive, Inc.**

Mad Catz is a global leader in providing innovative peripherals for the interactive entertainment industry. Mad Catz designs and markets accessories for videogame systems and publishes videogame software, including the industry-leading GameShark videogame enhancements, under its Mad Catz, GameShark and Joytech brands. Mad Catz also designs and markets mice, keyboards, headsets, PC gaming controllers and other PC peripherals through its Saitek and Cyborg brands, and manufactures and markets proprietary portable earphones under its AirDrives brand. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products across North America and Europe, and is increasing its distribution reach in Asia. For additional information please go to [www.madcatz.com](http://www.madcatz.com), as well as [www.gameshark.com](http://www.gameshark.com), [www.airdrives.com](http://www.airdrives.com) and [www.saitek.com](http://www.saitek.com).

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use words such as "anticipate," "estimate," "expect," "project," "intend," "should," "plan," "goal," "believe," and other words and terms of similar meaning in connection with any discussion of future operating or financial performance. Among the factors that could cause actual results to differ materially are the following: the ability to maintain or renew the Company's licenses; competitive developments affecting the Company's current products; first party price reductions; the ability to successfully market both new and existing products domestically and internationally; difficulties or delays in manufacturing; or a downturn in the market or industry. A further list and description of these risks, uncertainties and other matters can be found in the Company's reports filed with the Securities and Exchange Commission and the Canadian Securities Administrators

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