



## Mad Catz® Announces Limited Edition ‘Femme Fatale’ Street Fighter™ IV Arcade FightStick: Tournament Edition

*Arcade FightStick: Tournament Edition Limited to 1000 Unit Run*

San Diego, August 31, 2009

Mad Catz® Interactive, Inc. (AMEX/TSX: MCZ), a leading worldwide third-party interactive entertainment accessory provider, today announced a **Limited Edition ‘Femme Fatale’ Street Fighter™ IV Arcade FightStick: Tournament Edition**, available for purchase at the official Capcom® booth at the 2009 Penny-Arcade™ Exposition (PAX™) taking place between September 4<sup>th</sup> to September 6<sup>th</sup> 2009, and via both the Capcom online store and the Mad Catz online ‘GameShark’ store beginning on September 4<sup>th</sup> 2009.

The highly collectible FightStick features artwork, Action Buttons and packaging exclusive to the **Femme Fatale** design and will be limited to 650 units for the Xbox 360® console and 350 units for the PlayStation® 3 system, with each unit being sequentially numbered (*1 through to 650 for Xbox 360 and 1 through to 350 for PlayStation 3*).

The unique **Femme Fatale** artwork is a result of close collaboration between Mad Catz and Capcom with the FightStick design dramatically depicting fan-favorites such as: **Cammy, Chun-Li, Crimson Viper, Sakura and Rose**.

Explaining more on the development of the **Femme Fatale** design, Darren Richardson, President and Chief Executive Officer of Mad Catz commented, “The Street Fighter community has demonstrated its enthusiasm for our range and has been vocal in requesting specific character-based designs. The female pugilists in Street Fighter IV® feature some of the games most memorable and graceful imagery and we are pleased to honor these timeless characters with a limited edition FightStick which does justice to these iconic fighters.”

Both the Xbox 360 and the PLAYSTATION 3 Mad Catz **Limited Edition Femme Fatale Street Fighter IV Arcade FightStick: Tournament Edition** will sell for \$159.99. The FightSticks will be made available beginning September 4<sup>th</sup> and will be available on a first come first serve basis (*limited to two per customer*) only from Capcom at the 2009 PAX Expo, the Capcom online store and the Mad Catz online GameShark store ([www.store.gameshark.com](http://www.store.gameshark.com)).





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**About Mad Catz Interactive, Inc.**

Mad Catz is a global leader in providing innovative peripherals for the interactive entertainment industry. Mad Catz designs and markets accessories for videogame systems and publishes videogame software, including the industry-leading GameShark videogame enhancements, under its Mad Catz, GameShark and Joytech brands. Mad Catz also designs and markets mice, keyboards, headsets, PC gaming controllers and other PC peripherals through its Saitek brand, and designs, manufactures and markets proprietary portable earphones under its AirDrives brand. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices across Canada, Europe and Asia. For additional information please go to [www.madcatz.com](http://www.madcatz.com), as well as [www.gameshark.com](http://www.gameshark.com), [www.airdrives.com](http://www.airdrives.com), [www.saitek.com](http://www.saitek.com) and [www.joytech.net](http://www.joytech.net).

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