



Mad Catz® Announces New Range of Licensed Nintendo® Accessories

Includes Accessories for Wii™, Nintendo DSi™ and Nintendo DS™ Lite Video Game Systems

San Diego, January 05, 2010

Mad Catz® Interactive, Inc. (AMEX/TSX: MCZ), a leading worldwide third-party interactive entertainment accessory provider, today announced a new range of Licensed Nintendo accessories for use with Wii™, Nintendo DSi™ and Nintendo DS™ Lite video game systems.

The new range of accessories marks the first Nintendo licensed products to be released by Mad Catz on Nintendo DSi and Nintendo DS Lite video game systems.

The new range of licensed accessories include:

- **Wireless SenseBar – Wii**

Battery or AC adapter powered, the Wireless SenseBar features a built-in timer which can be set for one, two or three hours of operation in order to conserve the lifespan of your batteries.

MSRP: \$19.99

- **Premium Suede Folio Case – Nintendo DSi**

Ideal for the discerning gamer, the Premium Suede Folio Case presents a fashionable yet practical solution for carrying the Nintendo DSi, up to 6 DS games, and up to 2 extra styli. With micro-suede inner lining, the console, games and extra styli are certain to travel in style.

MSRP: \$14.99



- **Premium Suede Game Wallet – Nintendo DSi and Nintendo DS Lite**

The Premium Suede Folio Wallet presents a fashionable yet practical solution for carrying up to 6 game cartridges and up to 2 extra styli on the go. Featuring micro-suede inner lining, games and extra styli are sure to travel in style.

MSRP: \$19.99

- **Brain Pak – Nintendo DSi**

Comprised of a protective hard case with a built-in adjustable strap, the Brain Pak helps ensure that the handheld stays in the palm of the player when held in a horizontal or vertical position. Perfect for puzzle or 'train your brain' style games, all Nintendo DSi buttons and ports are still accessible when the console is safely nestled within the play-and-protect case. Includes two clear styli to match the protective clear case.

MSRP: \$14.99

- **ArmorStore Case – Nintendo DSi**

Provides convenient storage and protection for Nintendo DSi, three DS games, three SD cards and an extra stylus. The durable, impact-resistant case permits access to all buttons and ports, allowing for unhindered game play. The easy-to-install design allows the console to be stored and protected, making the ArmorStore Case the ideal solution for the gamer on the go.

MSRP: \$9.99

- **Sockz 2-Pak – Nintendo DSi and Nintendo DSi Lite**

The Sockz are durable, washable, and compatible with both Nintendo DSi and Nintendo DS Lite. Vibrant colors, high quality design and plush feel make the licensed Sockz a fun and contemporary method for storing and protecting the console. Includes two different color Sockz in each pack.

MSRP: \$9.99



- **Stylus and Screen Protector Pak – Nintendo DSi and Nintendo DSi Lite**

Features a trio of high-quality styli, ideal for all handheld gaming needs. Designed for comfort and provided in colors which match the console, the Styli have been designed to fit flush in either the Nintendo DSi or Nintendo DS Lite video game systems. A set of screen protectors (with a squeegee to simplify application) for both consoles is included as an added bonus.

MSRP: \$7.99

- **Stylus Pak– Nintendo DSi and Nintendo DSi Lite**

Features twin high-quality styli, ideal for all handheld gaming needs. Designed for comfort and provided in colors which match the console, the Styli have been designed to fit flush in either the Nintendo DSi or Nintendo DS Lite video game systems. A unique thumb stylus which simulates analog joystick control, is included in pack, providing an alternative method of handheld game play.

MSRP: \$7.99

- **Screen Protector Pak – Nintendo DSi and Nintendo DSi Lite**

Consisting of two sets of high-quality protective layers, the Screen Protector Pak will help shield the screens of your Nintendo DSi and Nintendo DS Lite systems from scratches, smudges and fingerprints, helping to keep your handheld in prime condition at all times.

MSRP: \$5.99

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "We are excited to announce our new line of officially licensed Wii, Nintendo DSi, and DS Lite accessories. We look forward to further developing our range of Nintendo licensed products in 2010."

The new range of Mad Catz licensed accessories is expected begin shipping to North America and key European territories beginning spring 2010.

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About Mad Catz Interactive, Inc.

Mad Catz is a global leader in providing innovative peripherals for the interactive entertainment industry. Mad Catz designs and markets accessories for videogame systems and publishes videogame software, including the industry-leading GameShark videogame enhancements, under its Mad Catz, GameShark and Joytech brands. Mad Catz also designs and markets mice, keyboards, headsets, PC gaming controllers and other PC peripherals through its Saitek and Cyborg brands, and manufactures and markets proprietary portable earphones under its AirDrives brand. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products across North America and Europe, and is increasing its distribution reach in Asia. For additional information please go to www.madcatz.com, as well as www.gameshark.com, www.airdrives.com and www.saitek.com.

Safe Harbor for Forward Looking Statements: This press release contains forward-looking statements about the Company's business prospects that involve substantial risks and uncertainties. The Company assumes no obligation to update the forward-looking statements contained in this press release as a result of new information or future events or developments. You can identify these statements by the fact that they use words such as "anticipate," "estimate," "expect," "project," "intend," "should," "plan," "goal," "believe," and other words and terms of similar meaning in connection with any discussion of future operating or financial performance. Among the factors that could cause actual results to differ materially are the following: the ability to maintain or renew the Company's licenses; competitive developments affecting the Company's current products; first party price reductions; the ability to successfully market both new and existing products domestically and internationally; difficulties or delays in manufacturing; or a downturn in the market or industry. A further list and description of these risks, uncertainties and other matters can be found in the Company's reports filed



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