



## Mad Catz® Announces First Licensed Cyborg® F.L.Y. <sup>9</sup> Wireless Flight Stick for the PlayStation®3 System

*New Highly Adjustable Flight Stick Takes Flight Summer 2010*

**San Diego, June 15, 2010**

Mad Catz® Interactive, Inc. (“Mad Catz” or “the Company”) (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider today announced the launch of the **F.L.Y. <sup>9</sup> Wireless Flight Stick**, the first licensed wireless Flight Stick for the PlayStation® 3 video game system, being released under the Company’s, **Cyborg** premium gaming brand.

Announced for the Xbox 360® video game console in March 2010, PlayStation 3 gamers now have an opportunity to discover for themselves the accuracy and authentic realism made possible by the advanced technology and adjustable features found on the **Cyborg F.L.Y. <sup>9</sup>**.

Ideal when used with flight simulation and flight combat games, the **Cyborg F.L.Y. <sup>9</sup>** is designed to deliver a wide range of adjustability, comfort and air-combat accuracy to PlayStation 3 gamers.

Stored and located in the base of the Stick, the integrated adjustment tool allows gamers to customize and tweak several aspects of the Flight Stick anatomy. Gamers can adjust the handle length, handle rake angle and head angle, resulting in a truly personalized gaming experience.

Ideal for flight combat games such as Tom Clancy®: H.A.W.X., and Afterburner Climax™ or more realistic flight titles such as IL-2 Sturmovik™: Birds of Prey, the **Cyborg F.L.Y. <sup>9</sup>** features Throttle and Twist Rudder controls for complete maneuverability and a unique base design featuring an integrated lap mount and removable feet allowing gamers the flexibility of playing at a desk or in front of the TV.

Utilizing secure 2.4GHz wireless technology, the **Cyborg F.L.Y. <sup>9</sup>** connects effortlessly to the PlayStation 3 system providing a stable ‘lag-free’ connection at all times.

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, “The Cyborg F.L.Y. <sup>9</sup> received a warm welcome when we released it earlier this year and I’m delighted that we can now offer PlayStation 3 gamers the same opportunity to experience the excitement and authenticity we believe the F.L.Y. <sup>9</sup> provides.”



The Mad Catz **Cyborg F.L.Y. 9 Wireless Flight Stick** for the PlayStation 3 video game system is expected to ship world-wide in summer 2010 for an estimated MSRP of \$99.99.

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**About Mad Catz Interactive, Inc.**

Mad Catz is a leading global provider of innovative products for the interactive entertainment industry. Mad Catz develops and markets accessories for videogame systems and PCs under its Mad Catz (casual gaming), Saitek (simulation), Cyborg (pro gaming), Eclipse (home and office) and Tritton (gaming audio) brands. Mad Catz also operates e-commerce and content websites for videogame and PC products under its GameShark brand, develops, manufactures and markets proprietary earphones under its AirDrives brand, and publishes and distributes video/PC games. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices in North America, Europe and Asia. For additional information please go to [www.madcatz.com](http://www.madcatz.com), as well as [www.store.gameshark.com](http://www.store.gameshark.com), [www.saitek.com](http://www.saitek.com), [www.cyborggaming.com](http://www.cyborggaming.com), [www.eclipssetouch.com](http://www.eclipssetouch.com), [www.trittontechnologies.com](http://www.trittontechnologies.com), [www.gameshark.com](http://www.gameshark.com) and [www.airdrives.com](http://www.airdrives.com).

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