



Mad Catz® Announces New Range of Accessories Compatible with 'Kinect'™ for Microsoft® Xbox 360®

*New Range of Accessories Expected to Ship in time for the launch of
Kinect, Expected November 2010*

San Diego, June 14. 2010

Mad Catz® Interactive, Inc. ("Mad Catz" or "the Company") (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider, today announced a new range of accessories compatible with Kinect for Microsoft Xbox 360 (*formally known as 'Project Natal™'*). The accessories are expected to ship world-wide alongside the official launch of Kinect, expected November 2010.

The new range of accessories will focus on offering gamers a multitude of options in the placement and positioning of the camera unit hardware, essential to enjoying the new entertainment experiences promised by Kinect.

Products expected to launch as part of the range are as follows:

- **Mad Catz Base Adapter for Xbox 360 Kinect**

Ideal for those who have no obvious free standing space available to mount the Kinect camera unit, the **Base Adapter** fits securely on to the underside of the camera unit, allowing connection to any standard camera tripod. Simple, yet ingenious, the **Base Adapter** provides a cost effective and elegant solution to those with custom TV installations.

MSRP: \$14.99

- **Mad Catz Floor Stand for Xbox 360 Kinect**

For those who don't wish to permanently mount their Kinect camera unit, or for those who have no obvious space available, the **Floor Stand** includes a stable, weighted base, a 2.5ft central mounting pole and an in-built Base Adapter, providing an all-in-one solution for mounting and enjoying the Kinect system.

MSRP: \$29.99



- **Mad Catz Flat Panel Mounting Bracket for Xbox 360 Kinect**

An ideal and elegant solution to those with flat panel televisions, the **Flat Panel Mounting Bracket** allows users to safely mount their camera unit above or below their television sets, sitting into a custom bracket which connects to most standard screw holes located on the rear of standard flat panel televisions. Compatible with the majority of existing television wall-mount brackets, the **Flat Panel Mounting Bracket** features an innovative 'pass-thru' design, allows users to connect to pre-existing TV wall-mounts or simply by itself should users display their in a free standing position. Featuring a solid, durable metal construction, and complete with all standard fittings, the adjustable design ensures compatibility with a wide variety of TV makes, models and sizes (*please check compatibility before purchase*).

MSRP: \$49.99

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "The new range of accessories we are announcing today will allow a wide audience to enjoy the new entertainment possibilities promised by the Kinect system, and we are delighted to be able to support this new technology from day one with a range of affordable and innovative mounting solutions."

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About Mad Catz Interactive, Inc.

Mad Catz is a leading global provider of innovative products for the interactive entertainment industry. Mad Catz develops and markets accessories for videogame systems and PCs under its Mad Catz (casual gaming), Saitek (simulation), Cyborg (pro gaming), Eclipse (home and office) and Tritton (gaming audio) brands. Mad Catz also operates e-commerce and content websites for videogame and PC products under its GameShark brand, develops, manufactures and markets proprietary earphones under its AirDrives brand, and publishes and distributes video/PC games. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices in North America, Europe and Asia. For additional information please go to www.madcatz.com, as well as www.store.gameshark.com, www.saitek.com, www.cyborggaming.com, www.eclipsetouch.com, www.trittontechnologies.com, www.gameshark.com and www.airdrives.com.

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