



Mad Catz® Announces Licensed *Call of Duty®: Black Ops™* Accessory Range For Consoles & PC

*Range to Include PrecisionAIM™ Controllers, ProGaming™ Headsets,
OptiCOM™ ProGaming Glasses and
Stealth Mouse & Dog Tag USB Bundle*

San Diego, June 15, 2010

Mad Catz® Interactive, Inc. (“Mad Catz” or “the Company”) (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider today announced a full range of licensed ***Call of Duty®: Black Ops™*** accessories for Microsoft® Xbox 360®, PlayStation®3 and Nintendo® Wii™ video game systems and the PC, which are expected to ship world-wide alongside the release of one of the year’s most anticipated games in November 2010.

Products expected to ship as part of the range include:

- **Call of Duty: Black Ops PrecisionAIM Controller – Xbox 360**

Armed with a host of features designed to enhance the in-game experience, the ***Call of Duty: Black Ops PrecisionAIM Controller*** features ‘military inspired’ Rubber Grips and soft-touch finish, ideal for extended gaming sessions. Two newly updated Combat Buttons located on the rear of the controller allow gamers to enter ‘Precision Aim’ mode, slowing down feedback from the Analog ThumbStick and allowing gamers to obtain the perfect shot during heated play. In addition, gamers can use the Combat Buttons to re-map Action Button or ThumbStick commands, empowering players to shift melee or sprint to the rear buttons in order to maintain full motion control of the analog sticks. Immersive Backlighting bathes the Analog ThumbSticks in a red glow, enhancing in-game atmosphere while Dual Vibration Feedback allows the gamer to experience every shot and explosion. Available in dual ‘Stealth’ or ‘Tiger’ designs and complete with fully braided connection cable providing a robust and latency free connection with the console.

MSRP: \$49.99



- **Call of Duty: Black Ops Wireless PrecisionAIM Controller – PlayStation 3**

The **Black Ops Wireless PrecisionAIM Controller** utilizes a secure 2.4 GHz wireless link to connect with the console for accurate wire-free action. Similar in features to the Xbox 360 Combat Controller, the PlayStation 3 variant features a built-in Rechargeable Battery that allows for charging directly from the console's USB port and provides up to 60 hours of game play from a single charge. 'Military inspired' Rubber Grips and soft-touch finish feature along with the unique Combat Buttons allowing gamers to enter Precision Aim mode or re-map Action Button and ThumbStick commands. Immersive Backlighting bathes the Analog ThumbSticks in a red glow for enhanced in-game atmosphere and the **Wireless PrecisionAIM Controller** for PlayStation 3 is again available in dual 'Stealth' or 'Tiger' designs.

MSRP: \$49.99

- **Call of Duty: Black Ops Controller Pack – Nintendo Wii**

Ideal for complete Wii gaming, the **Black Ops Controller Pack** features all you need for authentic **Call of Duty** action. Compatible with all official Remote and Nunchuck devices, the **Black Ops Controller Pack** features separate 'Wii Remote' and 'Wii Nunchuck' style controllers, both of which fashioned in authentic **Black Ops** 'Stealth' design graphics. Comes complete with **Black Ops Rubber Gripz** and collectable lanyard.

MSRP: \$39.99

- **Call of Duty: Black Ops OptiCOM ProGaming Glasses – Xbox 360 / PlayStation 3**

Powered by GUNNAR Optiks i-AMP® lens technology, the **OptiCOM ProGaming Glasses** integrate performance optics with a high quality chat headset to create a unique gaming experience. GUNNAR's specialized lens technology increases contrast and enhances detail, delivering greater visual fidelity and improved focus. Attaching to the temple of the glasses, the **OptiCOM** voice communicator provides clear two-way communication when playing online. PlayStation 3 owners connect directly to their console via Bluetooth® and Xbox 360 owners simply plug their voice communicator headset directly into the game controller's Xbox LIVE™ port. The unique design allows gamers to choose to use their **ProGaming Glasses** and voice communicator headset independently should they wish. (*Xbox 360 and PlayStation 3 **OptiCOM ProGaming Glasses** sold separately*).

MSRP: \$99.99



- **Call of Duty: Black Ops Controller Faceplates – Xbox 360 / PlayStation 3**

Depicting official artwork from **Black Ops**, the highly collectible Controller Faceplate allows gamers to customize their official Xbox 360 and PlayStation 3 controllers in style. Highly durable and featuring a high-gloss finish, the safe and removable Controller Faceplate attaches in seconds to the official controller and features authentic artwork to support the game (*Xbox 360 and PlayStation 3 Controller Faceplate sold separately*).

MSRP: \$14.99

- **Call of Duty: Black Ops Stealth Inductive Charger – Nintendo Wii**

Utilizing innovative electromagnetic induction technology, the **Black Ops Stealth Inductive Charger** comes complete with two rechargeable battery packs which fit both official and Mad Catz Wii Remote's to provide up to 15 hours of gaming between charges. Rapid and safe recharging of up to two Wii Remote's is carried out simply by placing the Remote on the Inductive Charging Unit with no need to remove the battery pack, silicon skin or Wii MotionPlus™ device before charging. NiMH rechargeable battery packs feature 'Sync Button' pass-thru allowing gamers to sync their remote without the need to remove battery pack and the Inductive Charging Unit features a high quality 3D lenticular design depicting official artwork directly from the game.

MSRP: \$39.99

- **Call of Duty: Black Ops PrecisionAIM Mouse & USB Dog Tag Bundle – PC**

Powered by Mad Catz Cyborg® R.A.T. technology, the **Black Ops PrecisionAIM Mouse** features a new generation "twin eye" 5600DPI gaming grade laser sensor that reads each axis separately for pinpoint accuracy. Highly ergonomic and adjustable for sustained gaming, the **Black Ops PrecisionAIM Mouse** features interchangeable palm rests allowing for comfort and bespoke feel. Gamers can program four DPI settings which can be instantly recalled via an integrated toggle switch, affording the option to strategically switch DPI settings mid game, programmable all the way up to 5600DPI. Precision Aim button allows gamers to temporarily slow down cursor movement and reduce sensitivity on the fly, or alternatively, can be re-programmed to imitate any keyboard stroke or mouse button operation. 5 programmable buttons combined with a 3-position mode switch allows for a total of up to 15 user definable commands to be available to the gamer at any one time. Fashioned in unique 'Tiger' camouflage design, the **Black Ops PrecisionAIM Mouse** also ships with a highly collectible **Call of Duty USB Dog Tag** which conceals a fully working 2GB USB Flash Drive, containing bespoke **Black Ops** profiles for the **PrecisionAIM Mouse**. The **Black Ops PrecisionAIM Mouse & USB Dog Tag Bundle** is compatible with Windows™ 7, Vista™ and XP™.

MSRP: \$99.99



- **Call of Duty: Black Ops Stealth Gaming Surface – PC**

Powered by Mad Catz Cyborg technology, the **Black Ops Stealth Gaming Surface** features a high density, low profile design which provides exceptionally detailed and accurate mouse feedback for the serious gamer. Tactile silicone material securely adheres to the desk for rock-solid stability even during heated combat. Low friction design allows for effortless arm and mouse movements while the ultra smooth 11.5" by 15.5" surface texture allows for precise tracking with laser or optical mice.

MSRP: \$19.99

- **Call of Duty: Black Ops Stealth Controller – PC**

For those who enjoy gaming on their PC but prefer the feel of a gamepad over a keyboard and mouse, the **Black Ops Stealth Controller** provides a comfortable and highly ergonomic method of play. Featuring full analog control and 'military inspired' Rubber Grips, the **Black Ops Stealth Controller** features 'plug-and-play' operation, using native Windows® drivers to ensure maximum compatibility with **Call of Duty: Black Ops** software. Fashioned with authentic game artwork and complete with a complement of four Action Buttons and four Trigger Buttons as well as a stable eight-way D-Pad, the **Black Ops Stealth Controller** is pre-programmed for **Black Ops** controls though also ships with software allowing gamers to customize their button commands and configurations. The **Black Ops Stealth Controller** is compatible with Windows™ 7, Vista™ and XP™.

MSRP: \$29.99

Alongside the accessories listed above, Mad Catz expect to ship two all-new TRITTON powered **Call of Duty: Black Ops Pro-Gaming Headsets**, for Xbox 360, PlayStation 3 and Nintendo Wii video game systems and for PC. Promising a feature rich specification and a multitude of class-leading features, the **Pro-Gaming Headsets** are expected to set a new benchmark in gaming audio headsets, with further information to be disclosed in due course.

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "We are excited to build on our relationship with Activision through the announcement of this new range of licensed accessories. This year we are showcasing our R.A.T. gaming mice and TRITTON professional gaming audio headset technologies. By integrating them into Call of Duty: Black Ops licensed accessories range, we can provide premium gaming products to both the Call of Duty fan and the dedicated gamer. Our range blends leading technology and gamer focused products to produce a highly exciting proposition for gamers everywhere."



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About Mad Catz Interactive, Inc.

Mad Catz is a leading global provider of innovative products for the interactive entertainment industry. Mad Catz develops and markets accessories for videogame systems and PCs under its Mad Catz (casual gaming), Saitek (simulation), Cyborg (pro gaming), Eclipse (home and office) and Tritton (gaming audio) brands. Mad Catz also operates e-commerce and content websites for videogame and PC products under its GameShark brand, develops, manufactures and markets proprietary earphones under its AirDrives brand, and publishes and distributes video/PC games. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices in North America, Europe and Asia. For additional information please go to www.madcatz.com, as well as www.store.gameshark.com, www.saitek.com, www.cyborggaming.com, www.eclipsetouch.com, www.trittontechologies.com, www.gameshark.com and www.airdrives.com.

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and other words and terms of similar meaning in connection with any discussion of future operating or financial performance. Among the factors that could cause actual results to differ materially are the following: the ability to maintain or renew the Company's licenses; competitive developments affecting the Company's current products; first party price reductions; the ability to successfully market both new and existing products domestically and internationally; difficulties or delays in manufacturing; or a downturn in the market or industry. A further list and description of these risks, uncertainties and other matters can be found in the Company's reports filed with the Securities and Exchange Commission and the Canadian Securities Administrators

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