



# Mad Catz® Announces A New Generation of Premium Cyborg™ Gaming Mice

## *First Fully Adjustable High Performance Gaming Mice*

San Diego, January 06, 2010

Mad Catz® Interactive, Inc. (AMEX/TSX: MCZ), a leading worldwide third-party interactive entertainment accessory provider, today unveiled a new range of premium Cyborg gaming mice expected to begin shipping in Spring 2010.

“Cyborg is best known for ergonomic and fully adjustable flight sticks, gaming mice and keyboards. The new mouse range incorporates the same market leading design principles and applies them to gaming mice. For the first time ever on a mouse, the key points of contact between the gamer’s hand and the mouse are fully adjustable allowing it to be customized for any grip preference” commented, Darren Richardson, President and Chief Executive Officer of Mad Catz. “The Cyborg mouse range was developed entirely in house and I believe they are the most comfortable gaming mice you’ll ever use. Besides, they just look cool!”

Following-up Darren Richardson said, “The addition of this line of mice bolsters Cyborg’s strong gaming keyboard market presence and is a continuation of our strategy of developing products that evoke a passionate consumer response.”

For a complete feature matrix, see the table at the end of the announcement. The gaming mice expected to ship as part of the range includes:

- **Cyborg R.A.T.<sup>7</sup> Gaming Mouse**
  - Features: Fully Adjustable; 5600dpi laser; Programmable; Weight System; USB powered
  - MSRP: \$99.99 / £79.99 / €99.99
  
- **Cyborg R.A.T.<sup>9</sup> Gaming Mouse**
  - Features: Wireless, Fully Adjustable, 5600dpi laser; Programmable,; Weight System; Powered by Rechargeable Batteries
  - MSRP: \$129.99/ £99.99 / €129.99



- **Cyborg R.A.T.<sup>5</sup> Gaming Mouse**
  - Features: Adjustable Length; 4000dpi laser, Programmable; Weight System; USB powered
  - MSRP: \$69.99/ £49.99 / €59.99
  
- **Cyborg R.A.T.<sup>3</sup> Gaming Mouse**
  - Features: 3200dpi laser; USB powered
  - MSRP: \$49.99 / £34.99 / €49.99

### Cyborg R.A.T. Gaming Mice Feature Matrix

	Cyborg R.A.T. <sup>3</sup> Gaming Mouse	Cyborg R.A.T. <sup>5</sup> Gaming Mouse	Cyborg R.A.T. <sup>7</sup> Gaming Mouse	Cyborg R.A.T. <sup>9</sup> Wireless Gaming Mouse
<b>MSRP</b>	\$49.99	\$69.99	\$99.99	\$129.99
<b>Sensor</b>	Laser	Laser	Laser	Laser
<b>DPI</b>	3200	4000	5600	5600
<b>Report rate (Hz)</b>	1000	1000	1000	1000
<b>Tracking Speed</b>	1.6m/sec	2.8m/sec	5.4m/sec	5.4m/sec
<b>Acceleration</b>	20G	30G	50G	50G
<b>Number of buttons</b>	5	7	7	7
<b>Modes</b>	3	3	3	3
<b>Programmable</b>	✓	✓	✓	✓
<b>DPI Switch</b>	✓	✓	✓	✓
<b>Power Source</b>	USB	USB	USB	Rechargeable Lithium Batteries
<b>Removable Weights</b>		30g	30g	45g
<b>Adjustable length</b>		✓	✓	✓
<b>Adjustable thumb area</b>			✓	✓
<b>Additional Pinkie Grips</b>			✓	✓
<b>Additional Palm Rests</b>			✓	✓
<b>Wireless</b>				✓

For more information visit: [www.cyborggaming.com](http://www.cyborggaming.com)



**For further information please contact:**

**Media**

**Alex Verrey: Global PR & Communications Manager**

t. +44 (0) 1908 336 538

e. [averrey@madcatz.com](mailto:averrey@madcatz.com)

**Michael Greco: Vice President of Marketing**

t. +1-619-321-3564

e. [mgreco@madcatz.com](mailto:mgreco@madcatz.com)

**Investors**

**Stewart Halpern: Chief Financial Officer**

t. +1-619-321 3550

e. [shalpern@madcatz.com](mailto:shalpern@madcatz.com)

**Joseph Jaffoni, Norberto Aja and Jim Leahy**

**Jaffoni and Collins Incorporated**

t. 212/835-8500

e. [mcz@jcir.com](mailto:mcz@jcir.com)

**About Mad Catz Interactive, Inc.**

Mad Catz is a global leader in providing innovative peripherals for the interactive entertainment industry. Mad Catz designs and markets accessories for videogame systems and publishes videogame software, including the industry-leading GameShark videogame enhancements, under its Mad Catz, GameShark and Joytech brands. Mad Catz also designs and markets mice, keyboards, headsets, PC gaming controllers and other PC peripherals through its Saitek and Cyborg brands, and manufactures and markets proprietary portable earphones under its AirDrives brand. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products across North America and Europe, and is increasing its distribution reach in Asia. For additional information please go to [www.madcatz.com](http://www.madcatz.com), as well as [www.gameshark.com](http://www.gameshark.com), [www.airdrives.com](http://www.airdrives.com) and [www.saitek.com](http://www.saitek.com).

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the Company's licenses; competitive developments affecting the Company's current products; first party price reductions; the ability to successfully market both new and existing products domestically and internationally; difficulties or delays in manufacturing; or a downturn in the market or industry. A further list and description of these risks, uncertainties and other matters can be found in the Company's reports filed with the Securities and Exchange Commission and the Canadian Securities Administrators.

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